

Rep Order# 6860453 Ver# 3 Status Revised
EC'd Yes

Traffic Order# 211986
Printed: 10/02/2012 2:31 PM
Last Received: 10/02/2012 1:45 PM

Station KASA-TV ALBUQUERQUE, NM.
Advertiser () MICHELLE LUJAN-GRIS
Product MLG
Estimate# 1676
Buyer Michele Certo
Phone#
Fax#

Agency () THE NEW MEDIA FIRM
1322 G STREET SE
WASHINGTON, DC 20003
Agency C/P1/P2/E 347/365/1676
Flight Dates 10/03/2012 - 10/09/2012
Hiatus Weeks

Rep Firm Sales Office () PHILADELPHIA
() AMY MCCREARY
Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

Showing Buylines: All Rep Revised Lines

--- CONTRACT COMMENT ---
SC = *

--- REMARKS ---

REV ORDER
ATTN ALL LINES
NO CHANGE IN TTL
PLEASE CNF
THAKNS

Ln	Daypart	Program	Dates	# of Weeks	Total Cost	Len	Spots/Week	Day	Time	Total Spots	Rate
---	---	---	10/03-10/03	1	\$50.00	:30	1	W	1P-2P	1	\$50.00
* 6	JM	Sales Remark: V3 PC	10/04-10/04	1	\$50.00	:30	1	TH	1P-2P	1	\$50.00
	JM	Sales Remark: V3 PC	10/05-10/05	1	\$50.00	:30	1	F	1P-2P	1	\$50.00
* 8	JM	Sales Remark: V3 PC	10/08-10/08	1	\$50.00	:30	1	M	1P-2P	1	\$50.00
* 9	JM	Sales Remark: V3 PC	10/09-10/09	1	\$50.00	:30	1	TU	1P-2P	1	\$50.00
* 10	JM	Sales Remark: V3 PC	10/09-10/09	1	\$50.00	:30	1				

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Showing Buylines: All Rep Revised Lines
3 of 3

Station	KASA-TV ALBUQUERQUE, NM.	Agency	() THE NEW MEDIA FIRM	Rep Firm	() PHILADELPHIA
Advertiser	() MICHELLE LUIAN-GRIS	1322 G STREET SE	WASHINGTON, DC 20003	Sales Office	() AMY MCCREARY
Product	MLG	Agency C/P1/P2/E	347/365/1676	Salesperson	()
Estimate#	1676	Flight Dates	10/03/2012 - 10/09/2012	Salesperson Phone#	215-568-6540
Buyer	Michele Certo	Hiatus Weeks		Salesperson FAX#	215-568-1845
Phone#					
Fax#					

-- CREDIT RISK --
CASH IN ADVANCE

Rep Order# 6860453 Ver# 2 Status Returned
EC'd Yes

Traffic Order# 211986

Printed: 10/02/2012 11:20 AM
Last Received: 10/02/2012 8:23 AM

1 of 2

Station KASA-TV ALBUQUERQUE, NM.
Advertiser () MICHELLE LUJAN-GRIS
Product MLG
Estimate# 1676
Buyer Michele Certo
Phone#
Fax#

Agency () THE NEW MEDIA FIRM

1322 G STREET SE

WASHINGTON, DC 20003

Agency C/P1/P2/E 347/365/1676

Flight Dates 10/03/2012 - 10/09/2012

Hiatus Weeks

Rep Firm () PHILADELPHIA
Sales Office () AMY MCCREARY
Salesperson ()
Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

Showing Buylines: Last Sta Revised Lines

--- CONTRACT COMMENT ---

SC=*

--- REMARKS ---

SEE LINES 6-14

Ln	Daypart	Program	Dates	# of Weeks	Total Cost	Len	Spots/Week	Day	Time	Total Spots	Rate
---	---	---	---	---	---	---	---	---	---	---	---
* 6	PEOPLE'S COURT< Station Remark:	V2 JUDGE MATHIS AIRS 1-2P. CH PROGRAM TITLE TO JUDGE MATHIS	10/03-10/03	1	\$50.00	:30	1	W	1P-2P	1	\$50.00
* 7	PEOPLE'S COURT< Station Remark:	V2 JUDGE MATHIS AIRS 1-2P. CH PROGRAM TITLE TO JUDGE MATHIS	10/04-10/04	1	\$50.00	:30	1	TH	1P-2P	1	\$50.00
* 8	PEOPLE'S COURT< Station Remark:	V2 JUDGE MATHIS AIRS 1-2P. CH PROGRAM TITLE TO JUDGE MATHIS	10/05-10/05	1	\$50.00	:30	1	F	1P-2P	1	\$50.00
* 9	PEOPLE'S COURT< Station Remark:	V2 JUDGE MATHIS AIRS 1-2P. CH PROGRAM TITLE TO JUDGE MATHIS	10/08-10/08	1	\$50.00	:30	1	M	1P-2P	1	\$50.00
* 10	PEOPLE'S COURT< Station Remark:	V2 JUDGE MATHIS AIRS 1-2P. CH PROGRAM TITLE TO JUDGE MATHIS	10/09-10/09	1	\$50.00	:30	1	TU	1P-2P	1	\$50.00
* 11	AMR FUN-VIDEOS< Station Remark:	V2 NA	10/04-10/04	1	\$75.00	:30	1	TH	4P-5P	1	\$75.00
* 12	AMR FUN-VIDEOS< Station Remark:	V2 NA	10/05-10/05	1	\$75.00	:30	1	F	4P-5P	1	\$75.00
* 13	AMR FUN-VIDEOS< Station Remark:	V2 NA	10/08-10/08	1	\$75.00	:30	1	M	4P-5P	1	\$75.00

Rep Order# 6860453 Ver# 2 Status Returned
EC'd Yes

Traffic Order# 211986
Printed: 10/02/2012 11:20 AM
Last Received: 10/02/2012 8:23 AM

Station	KASA-TV ALBUQUERQUE, NM.		Agency	THE NEW MEDIA FIRM 1322 G STREET SE WASHINGTON, DC 20003		Rep Firm	PHILADELPHIA) AMY MCCREARY				
Advertiser	().MICHELLE LUJAN-GRIS		Agency C/P1/P2/E	347/365/1676		Sales Office	()				
Product	MLG		Flight Dates	10/03/2012 - 10/09/2012		Salesperson	()				
Estimate#	1676		Hiatus Weeks			Phone#	215-568-6540				
Buyer	Michele Certo					FAX#	215-568-1845				
Phone#											
Fax#											
Ln	Daypart	Program	Dates	# of Weeks	Total Cost	Len	Spots/Week	Day	Time	Total Spots	Rate
---	---	---	---	---	---	---	---	---	---	---	---
* 14		AMR FUN-VIDEOS<	10/09-10/09	1	\$75.00	:30	1	TU	4P-5P	1	\$75.00
		Station Remark:	V2 NA								

—REPORT TOTALS—

Report Totals: 9 / \$550.00

—SALES MONTHLY TOTALS—

Oct 12: 19 / \$3,125.00
Sales Totals: 19 / \$3,125.00
Station Totals: 19 / \$3,125.00
Lines not sent/rclld/rtrn: 0 / \$0.00

—COMPETITIVE—

Market Totals	\$62,500	CABL 0%	KASA 5%	KASSY 0%	KLUZ 0%	ROAT 25%
		KOB 35%	KROE 35%	KWBQ 0%		

Books NOV12
Demos RA35+

— CREDIT RISK —
CASH IN ADVANCE

Rep Order# 6860453 Ver# 1 Status New
EC'd Yes

Traffic Order#
211081

Printed: 10/02/2012 8:22 AM
Last Received: 10/02/2012 7:44 AM

1 of 3

Station KASA-TV ALBUQUERQUE, NM.
Advertiser () MICHELLE LUJAN-GRIS
Product MLG
Estimate# 1676
Buyer Michele Certo
Phone#
Fax#

Agency () THE NEW MEDIA FIRM
1322 G STREET SE
WASHINGTON, DC 20003
Agency C/P1/P2/E 347/365/1676
Flight Dates 10/03/2012 - 10/09/2012
Hiatus Weeks

Rep Firm () PHILADELPHIA
() AMY MCCREARY
Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

--- CONTRACT COMMENT ---

SC=*

Ln	Daypart	Program	Dates	# of Weeks	Total Cost	Len	Spots/Week	Day	Time	Total Spots	Rate
1		DOCTORS<	10/03-10/03	1	\$15.00	:30	1	W	7A-8A	1	\$15.00
2		DOCTORS<	10/04-10/04	1	\$15.00	:30	1	TH	7A-8A	1	\$15.00
3		DOCTORS<	10/05-10/05	1	\$15.00	:30	1	F	7A-8A	1	\$15.00
4		DOCTORS<	10/08-10/08	1	\$15.00	:30	1	M	7A-8A	1	\$15.00
5		DOCTORS<	10/09-10/09	1	\$15.00	:30	1	TU	7A-8A	1	\$15.00
6		PEOPLE'S COURT<	10/03-10/03	1	\$50.00	:30	1	W	1P-2P	1	\$50.00
7		PEOPLE'S COURT<	10/04-10/04	1	\$50.00	:30	1	TH	1P-2P	1	\$50.00
8		PEOPLE'S COURT<	10/05-10/05	1	\$50.00	:30	1	F	1P-2P	1	\$50.00
9		PEOPLE'S COURT<	10/08-10/08	1	\$50.00	:30	1	M	1P-2P	1	\$50.00
10		PEOPLE'S COURT<	10/09-10/09	1	\$50.00	:30	1	TU	1P-2P	1	\$50.00
11		AMR FUN-VIDEOS<	10/04-10/04	1	\$75.00	:30	1	TH	4P-5P	1	\$75.00
12		AMR FUN-VIDEOS<	10/05-10/05	1	\$75.00	:30	1	F	4P-5P	1	\$75.00

211081
10/02/12

10/02/12
MATH 101

10/02/12
NA

SALES MONTHLY TOTALS

Report Totals: 19 / \$3,125.00

SALES MONITORING

Oct 12: 19 / \$3,125.00
Sales Totals: 19 / \$3,125.00
Station Totals: 19 / \$3,125.00
Lines not sent/rclcd/rtrn: 0 / \$0.00

SALES MONITORING TOOLS

Books
Demos
NOV12
RA35+

Rep Order#	6860453	Ver#	1	Status	New
EC'd	Yes				

Traffic Order#	Printed:	10/02/2012 8:22 AM
	Last Received:	10/02/2012 7:44 AM

Showing Buylines: All Lines

Station	KASA-TV ALBUQUERQUE, NM	Agency	() THE NEW MEDIA FIRM	Rep Firm	() PHILADELPHIA
Advertiser	().MICHELLE LUJAN-GRIS		1322 G STREET SE	Sales Office	() AMY MCCREARY
Product	MLG		WASHINGTON, DC 20003	Salesperson	()
Estimate#	1676	Agency C/P1/P2/E	347/365/1676		
Buyer	Michele Certo	Flight Dates	10/03/2012 - 10/09/2012	Salesperson Phone#	215-568-6540
Phone#		Hiatus Weeks		Salesperson FAX#	215-568-1845
Fax#					

— CREDIT RISK —

CASH IN ADVANCE

[Sorted by: Line]

Order	Alt Order #	Estimate	Date	Length	Priority	Air Time	Product	Ad-ID	Rate	Station: KASA	Advertiser: POM/Michele Lujan-Grisham 1 Dist Congress	Agency: New Media Firm	Line: 1
211986 06860453 1676	10/03/12	:30 P5	7:18:53 AM	MLG	TV109X10812	\$15.00	Time Period: Ta-8a		\$15.00				Line: 2
211986 06860453 1676	10/04/12	:30 P5	7:29:12 AM	MLG	TV109X10812	\$15.00	Time Period: Ta-8a		\$15.00				Line: 3
211986 06860453 1676	10/05/12	:30 P5	7:30:42 AM	MLG	TV109X10812	\$15.00	Time Period: Ta-8a		\$15.00				Line: 4
211986 06860453 1676	10/08/12	:30 P5	7:49:39 AM	MLG	TV109X10812	\$15.00	Time Period: Ta-8a		\$15.00				Line: 5
211986 06860453 1676	10/09/12	:30 P5	7:16:08 AM	MLG	TV109X10812	\$15.00	Time Period: Ta-8a		\$15.00				Line: 6
211986 06860453 1676	10/03/12	:30 P4	1:09:54 PM	MLG	TV109X10812	\$50.00	Time Period: Ta-2p		\$15.00				Line: 7
211986 06860453 1676	10/04/12	:30 P4	1:29:12 PM	MLG	TV109X10812	\$50.00	Time Period: Ta-2p		\$15.00				Line: 8
211986 06860453 1676	10/05/12	:30 P4	1:38:31 PM	MLG	TV109X10812	\$50.00	Time Period: Ta-2p		\$15.00				Line: 9
211986 06860453 1676	10/08/12	:30 P4	1:48:40 PM	MLG	TV109X10812	\$50.00	Time Period: Ta-2p		\$15.00				Line: 10
211986 06860453 1676	10/09/12	:30 P4	1:09:09 PM	MLG	TV109X10812	\$50.00	Time Period: Ta-2p		\$15.00				Line: 11
211986 06860453 1676	10/03/12	:30 P4	10:03:12	MLG	TV109X10812	\$500.00	Time Period: 9p-930p		\$500.00				Line: 15

[Sorted by: Line]

Spot Manager: All, 10/03/12-10/09/12

Total Charges: See Schedule

							See Schedule
Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks		

do hereby request station time as follows:

election to be held on: Nov. 6, 2012

in the General

party for the office of: US Congress

qualified candidate of the Democratic political

being/on behalf of: Michelle Lujan-Grisham, a legally

I, The New Media Firm

Station and Location:

Date:

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

FEDERAL CANDIDATE **STATE/LOCAL CANDIDATE**
(check applicable box)

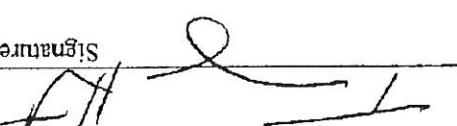
POLITICAL CANDIDATE ADVERTISEMENTS

AGREEMENT FORM FOR

Title	Printed Name	Signature
-------	--------------	-----------

<input type="checkbox"/> Accepted	<input type="checkbox"/> Accepted in Part	<input type="checkbox"/> Rejected
-----------------------------------	---	-----------------------------------

TO BE SIGNED BY STATION REPRESENTATIVE

		Date
--	--	------

9/24/12

TO BE SIGNED BY CANDIDATE OR AUTHORIZED COMMITTEE

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

Bruce F. Malott, CPA

The name of the treasurer of the candidate's authorized committee is:

Committee/Organization of the legally qualified candidate.

I represent that this person or entity is either a legally qualified candidate or an authorized and you are authorized to announce the time as paid for by such person or entity.

Committee to Elect Michelle Lujan-Grisham

I represent that the payment for the above described broadcast time has been furnished by:

US Congress, NM-01

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

For programming that, in whole or in part, "communicates a message relating to any political matter of

CASH ONLY IF ALL CheckLock™ SECURITY FEATURES LISTED ON BACK INDICATE NO TAMPERING OR COPYING

MUNDY KATOWITZ MEDIA, INC.

1322 G Street, SE
Washington, DC 20003
(202) 675-6936
Media Account 3

JPMORGAN CHASE BANK, NA

Merrill Lynch
25-80/440

10/02/2012

23249

PAY TO THE
ORDER OF

KASA TV

\$ **2,812.44

DOLLARS

KASA TV

KASA TV Michelle Lujan-Grisham (NM-01-CD) TNMF

Matt Kujan

Intuit® CheckLock™ Secure Check



Details on Back

100232491004400080401181178303
MUNDY KATOWITZ MEDIA, INC. KASA TV
KASA TV Michelle Lujan-Grisham (NM-01-CD) TNMF
KASA TV Michelle Lujan-Grisham (NM-01-CD) TNMF
23249
2,656.25
156.19

Contract # 211a86